



GREENBUILD®

INTERNATIONAL CONFERENCE AND EXPO

Human x Nature

MCCORMICK PLACE

EXPO

CONFERENCE

CHICAGO 2018

NOV. 14-15

NOV. 14-16

HUMAN BY NATURE // THE INTERSECTION OF HUMANITY & THE BUILT ENVIRONMENT

For more than two decades, the green building movement has been helping people understand their role in protecting and preserving the natural environment and leveraging the built environment to: enhance human health and wellbeing, ensure resiliency, mitigate climate change, enhance community and social equity, restore and protect our ecosystems, enhance building efficiency and performance, and promote sustainable design.

The future of the human race is interlaced with the future of the planet, and the sustainable practices we celebrate and advance at Greenbuild remind us that our success as sustainability advocates, practitioners and professionals is **more than a movement, it is a responsibility.**

ABOUT GREENBUILD

The Greenbuild International Conference & Expo is the world's largest conference and exposition dedicated to green building, and it's the place where more than **20,000 attendees** and over **600 brands** from the green building industry come together to do business.

The Greenbuild Expo provides unlimited opportunities to:

- * find new business leads
- * showcase innovative products
- * build relationships
- * close deals and grow your business

The Expo also features our popular Passport to Prizes game, industry presentations, and USGBC updates in our Applied Learning Areas, education labs, and dedicated expo hall hours to ensure attendees have numerous opportunities to connect with you and one another.

67% of Greenbuild attendees have significant buying power, directly evaluate, recommend, or make the final decisions

71% of attendees are involved in both commercial and residential building

71% of exhibitors say they would definitely recommend exhibiting at Greenbuild

59% of attendees hold a LEED credential



2017 DEMOGRAPHICS*

*2017 data reflects co-location with ABX



703
EXHIBITORS

94
COUNTRIES
REPRESENTED

80
UNIQUE
PRODUCT
CATEGORIES

169,000
SQUARE FEET

WHO ATTENDS

28%

Architecture/Engineering & Design Firms

11%

Contractors & Builders

6%

Facility/Property Manager

17%

LEED/Research Consulting Firms

8%

Manufacturing/Service

6%

Trade Associations/ Non-Profits

15%

Government & Utilities

7%

Education/Retail/Healthcare

4%

Students

RATES PER SQUARE FOOT

Standard
2/1/18 - Event

USGBC Member (Silver & Above)	\$38.50
USGBC Member (Organizational)	\$44.50
Non-Member	\$44.50
Corner Cost per corner (Island Inline)	\$100 \$200

WHAT'S INCLUDED IN MY BOOTH PACKAGE?

Exhibitors who reserve their booth space early take advantage of additional benefits, including better rates, earlier booth placement and extended marketing.

The standard 10x10 booth package includes:

- 3-day conference pass registration
- Three booth staff (exhibit only) badges
- 150 expo passes per company
- One 6' draped table and two side chairs*
- 3' high side drape between exhibits
- 8' high back drape
- One booth ID sign
- Your company's listing on greenbuildexpo.com and in Greenbuild Connect - a recently launched online product directory

* Complimentary furniture package must be requested and ordered through the show decorator by the deadline stated in the exhibitor service manual.

Reserve Your Exhibit Space

BILL MITCHELL

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Sponsorships: ERIC PETERSON | 202-742-3252 | Eric.Peterson@greenbuildexpo.com

Products & Services Represented at Greenbuild

- Acoustical Systems
- Adhesive/Coatings/Sealants
- Appliances
- Architectural Services
- Associations/Foundation
- Building Automation & Controls
- Building Materials & Systems
- Business/Professional Services
- Cabinets
- Ceilings/Ceiling Products
- Codes, Standards & Certification Organizations
- Commercial Real Estate Services
- Commissioning & Testing
- Concrete/Cement
- Construction Services
- Consulting Services
- Countertops
- Decks & Patios
- Design
- Doors & Accessories
- Drywall
- Education
- Electrical
- Engineering Services
- Exterior Finishes
- Facility Management Services
- Fencing & Gates
- Fire Safety & Home Protection
- Fireplaces
- Flooring/Floor Systems
- Furnishings & Fabrics
- Glass & Glazing Products
- Government Agencies
- Heating, Ventilation and Air Conditioning Systems and Products
- Home Technology
- Insulation, House Wrap, Moisture Control
- Interior Design Services
- Kitchen & Bath
- Landscape Products & Services
- Lighting/Daylighting & Fans
- Lumber & Wood Products
- Maintenance Equipment, Products & Services
- Masonry & Stone
- Metals
- Millwork/Casework/Specialty Wood Products
- Outdoor Products & Structures
- Paint, Stains, Coatings
- Plumbing, Water Systems & Treatment
- Publications & Media
- Renewable Energy
- Research
- Restroom Fixtures
- Roofing
- Safety Products
- Signage
- Skylights
- Software & Tools
- Solar
- Stairs
- Storage Systems
- Tile
- Tools
- Walls, Wallcoverings & Ceilings
- Waste Management, Salvage & Recycling Services
- Weather Proofing
- Windows & Window Accessories