

MEDIA GUIDE: Parksmart + Sustainable Mobility

For interview requests:

Sarah Stanley, sstanley@usgbc.org, 202-256-0456

Amanda Komar, akomar@usgbc.org, 703-975-5431

Parksmart is creating parking garages that encourage more sustainable mobility and support the development of high-performing buildings, cities and communities. Through certification, Parksmart structures are redefining the role parking structures play in the sustainability conversation through smarter siting, design and operations. Through guidelines that address the unique aspects of parking, certified garages encourage sustainable mobility options, increase efficiency, conserve resources and streamline the parking experience to better serve customers.

E05 – Parksmart: Stories from the Market Leaders

Thursday, November 13, 3:00 – 4:00 p.m.

- Hear from sustainable parking leaders how and why they achieved triple-bottom-line performance of their parking assets, the motivation behind certification and the impact of their parking and transportation work.
- Presenters: Paul Wessel, director of Parksmart; Pamela Messenger, general manager at Friends of Post Office Square; Edward Adelman, executive director at MA State College Building Authority; Mark Cho, senior partner and CEO China at LimeTree Capital Partners

Additional Sessions on Transportation and Sustainable Mobility:

Wednesday, November 14

- [B14 - LEED and Climate Change](#)

Thursday, November 15

- [E13 – Climate Adaptive Design](#)

Friday, November 16

- [G06 – Arc’s Performance Score: Case Studies of Taking Action and Measuring Impact](#)
- [H14 – The Ultimate Guide to Understanding Scoring in Arc](#)

Parksmart Resources:

Project: Read about [Parksmart certified projects](#)

Sustainable mobility [trends and insights](#) from our experts

[Resources](#): Access the Rating System, Guide to Certification and more to understand how Parksmart works

Access the Parksmart [Press Kit](#)