

MEDIA GUIDE: Products & Materials

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Products and materials are driving forces in the incremental advancements of USGBC's LEED rating systems. In the latest version of LEED, LEED v4, USGBC encourages project teams to expand their focus on materials. In addition to considering the types of materials used, LEED v4 integrates a comprehensive approach to evaluating the impact of materials on human health and the environment.

B12 - A Common 'Cents' Approach to Red List 'Free' Materials

Wednesday 11/14 3:00PM 179

- Describe the role of a healthy materials advocate and understand how this role fits into a project pursuing compliance with LEEDv4 BD+C Building Product Disclosure & Optimization credits and/or targeting Red-List free material initiatives.
- Presenters: [Michael Pulaski](#), Vice President at Thornton Tomasetti, [Matthew Gifford](#), Director at Shepley Bulfinch, [Dano Weisbord](#), Director of Sustainability and Campus Planning at Smith College, [Amanda Garvey](#), Associate at Thornton Tomasetti

C12 - EPDs: The Good, the Bad, the Useful

Wednesday 11/14 4:30PM 179

- Discuss the benefits and limitations of using EPDs as a strategy for material selection in LEED v4 BD+C & ID+C BPDO – Environmental Product Declarations credit.
- Presenters: [Rock Ridolfi](#), Director of Project Operations at Rivion, [Daniel Huard](#), Principal at Humann Building Solutions, [Anthony Guerrero](#), Director, Facilities and Sustainability at Natural Resources Defense Council, [Stacy Prichisky](#), HR Manager at IREM Chicago

D12 - Leveraging EPDs to Build Lower Embodied Carbon Buildings

Tuesday 11/13 3:15PM 179

- Discuss best practices and strategies to improve water quality and human health outcomes during building design, construction and operation.
- Presenters: [Anthony Bernheim](#), Healthy & Resilient Buildings Program Manager at San Francisco International Airport, [Amy Costello](#), Sustainability Manager at Armstrong Flooring, Inc., [Angela Fisher](#), Vice President & Co-founder at Aspire Sustainability, [Anna Lasso](#), Senior Product Manager at UL Environment

E12 - Beyond Measure: Using LCA to Transform Projects and Products

Thursday 11/15 3:00PM 179

- Participants will be able to identify key windows of opportunity for action within all project phases to maximize environmental impact reductions in the six impact categories identified by the LEED v4 BD+C Building Life-Cycle Impact Reduction credit.
- Presenters: [David Walsh](#), Director of Sustainability and Design Integration at Sellen, [Brad Benke](#), Architect at McLennan Design, [Meghan Lewis](#), Associate at Mithun, [Ryan Zizzo](#), Technical Director at Zizzo Strategy

ALA06 - American Chemistry Council Presents: Innovative Approaches to Materials & Resources Credits in LEED

Thursday 11/15 3:15PM Booth 163 - Materials ALA

- Describe the principles of the Integrated Analysis and Hazard & Exposure pilot credits in LEED v4.
- Presenters: [Brendan Owens](#), SVP at the U.S. Green Building Council, [Douglas Mazzeffa](#), Product Sustainability Manager at Sherwin-Williams Company, [Domenic DeCaria](#), Global Business Development Manager at Lubrizol Advanced Materials, [Erica Weeks](#), Director of Sustainability at greenSTUDIO

EL43 - Shaw Industries Presents: Healthy, Safe, Sustainable Products Go Mainstream

Thursday 11/15 12:00PM Booth L803

- Learn about the strategies developers, builders, retailers and manufacturers are employing to drive change.
- Presenters: [Jacob Atalla](#), VP of Sustainability at KB Home, [Christine Slaughter](#), Director of Marketing and Design at Shaw Floors, [David Johnson](#), Principal at SERA Architects, [Krissa Glasgow](#), Environmental Sustainability Manager at The Home Depot

[G12](#) - Achieving the Promise of Mass Timber

Friday 11/16 8:00AM 179

- Understand the relationship between sourcing of wood products and whole building Life Cycle Assessments.
- Presenters: [Kathrina Simonen](#), Associate Professor at University of Washington, [Corey Brinkema](#), President at Forest Stewardship Council, [Brent Davies](#), Vice President, Forests and Ecosystem Services at Ecotrust

[TF06](#) - Innovative (Re)use of Building Materials

Friday 11/16 2:00PM Tour Meet Desk

- Discuss considerations and applications of building materials affecting occupant health.
- Tour: Rebuilding Exchange, DIRT Environmental Solutions and the Natural Resources Defense Council